

Glimpses of
World Wetlands Day
Celebrations
2 February 2010



WWD CELEBRATIONS BY RALLIS MANUFACTURING UNIT AT AKOLA

WWD – at Akola Factory location

RALLIS has one of its manufacturing facilities located at AKOLA in the state of Maharashtra. The factory members have decided to choose the village Kumbhari for the World Wetlands day celebrations.

As a prelude to the activities, the members have visited the village Kumbhari and met the Head of the Village administration [Panchayat] and communicated their thought on the celebration of the world wetlands day on 2nd Feb-10. It was decided to focus our activities around a small natural lake at village Kumbhari.

On the WWD discussed with the villagers on the preservation of Kumbhari lake. An NGO, Srushti Vaibhav from Akola participated in the meeting and Mr. Uday Waze of this NGO presented on the water conservation & biodiversity related concepts to the school children.

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WWD – at Akola Factory location

KEY ACTIVITIES OF THE DAY:

- ❑ The unit members visited the natural lake at village Kumbhari and discussed with the villagers on the preservation of Kumbhari Lake.
- ❑ All, along with the villagers, have taken oath to preserve this natural resource. Around 55 villagers were present and the participation certificates were distributed to the villagers.
- ❑ Organized an awareness session for the Jai Bajarang Vidyalaya school children in the after noon session. The presentation highlighted the need for water resource conservation, conservation of various plants, various types of birds & species normally occurring in the pond.
- ❑ A 15 min video clip named “Shapit Jalbindu” which was on the preservation on water resource from the contamination was shown to the participants.

WWD – at Akola Factory location

PARTICIPATION

Around 550 students from 5th to 10th grade of Jay Bajarang Vidyalaya, Kumbhari, along with the school teaching staff participated in the event. All students have been given an oath on this occasion & the participation certificates were distributed.

The students were very enthusiastic and happy to see the presentation and the video film. All the students participated in the essay & drawing competition.

55 villagers have participated. The villagers demanded more such awareness sessions for all the community in the village.

WWD – at Akola Factory location



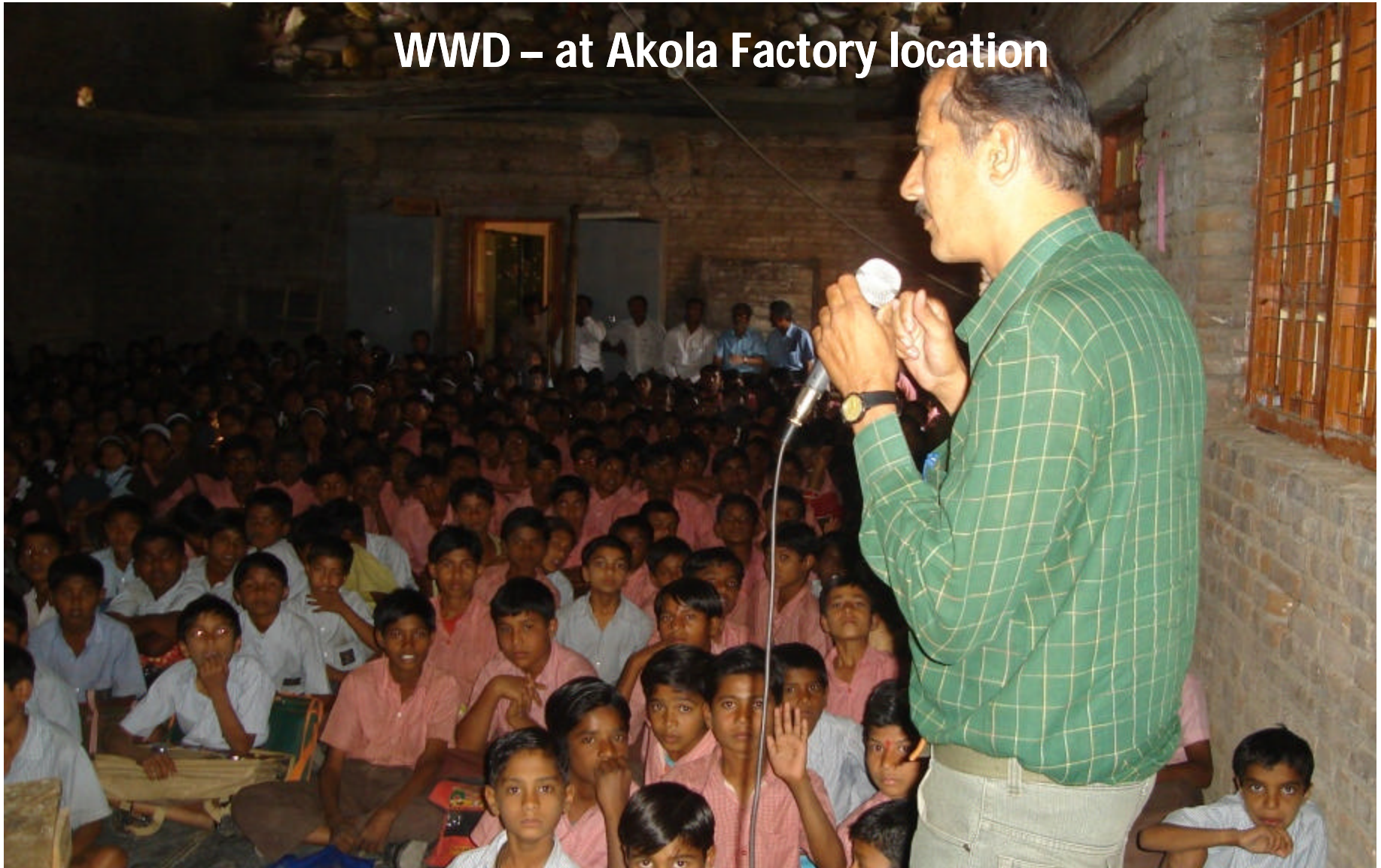
PARTICIPANTS ON WORLD WETLANDS DAY

WWD – at Akola Factory location



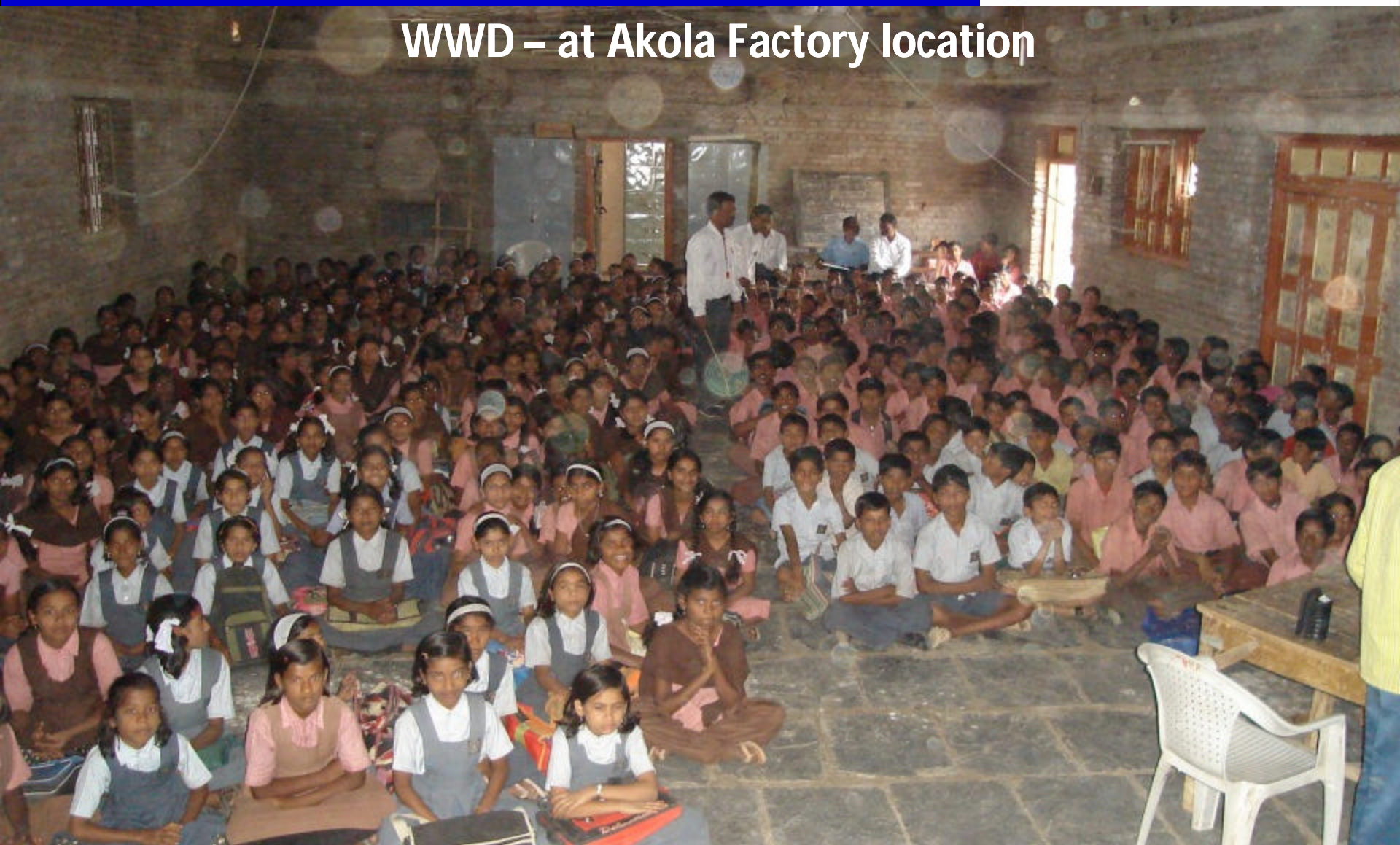
LISTENING TO FARMERS

WWD – at Akola Factory location



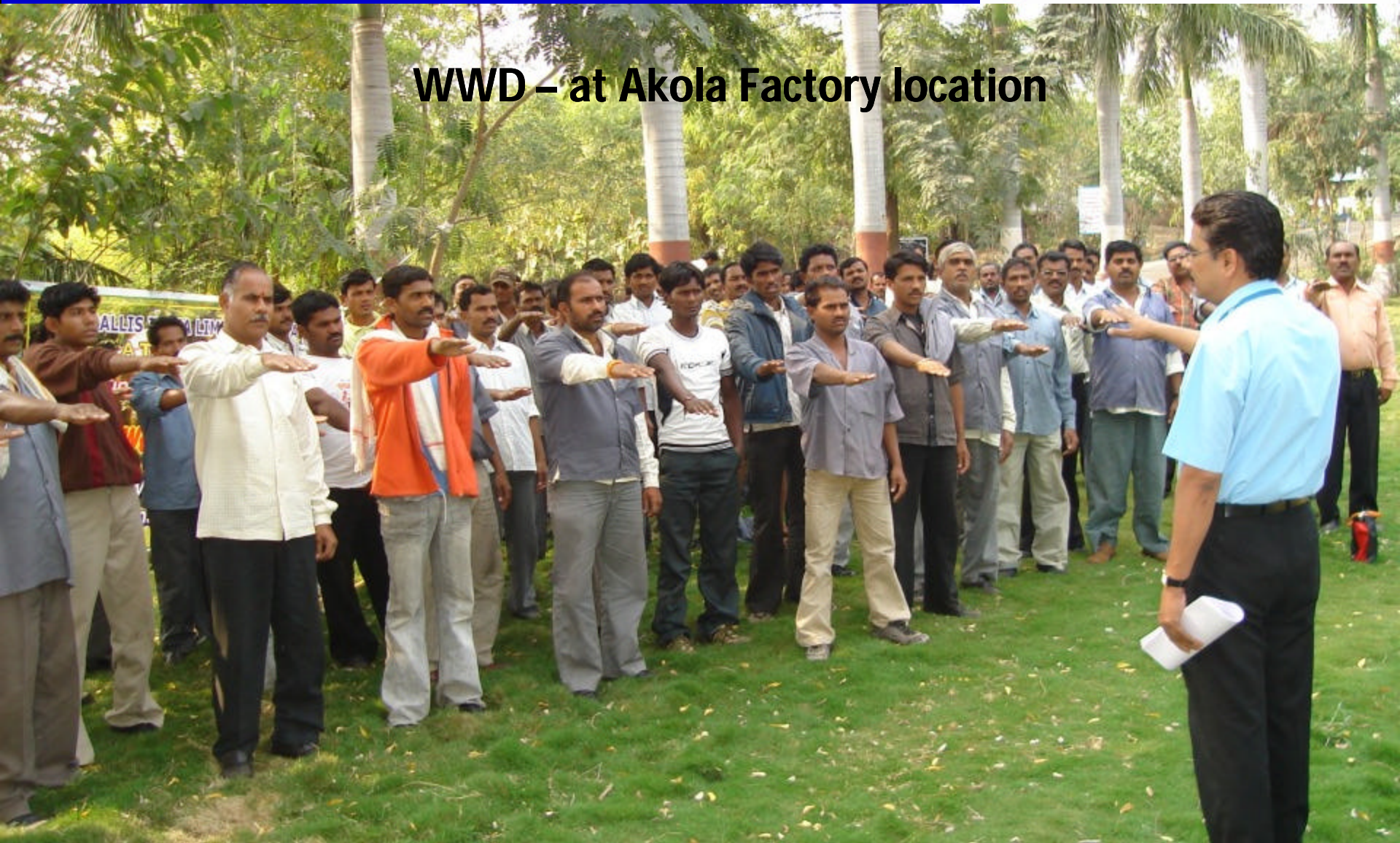
SEVERAL CHILDREN PARTICIPATED ON WWD

WWD – at Akola Factory location



WORLD WETLANDS DAY – IMPRESSIVE GATHERING OF CHILDREN , THE KEY STAKEHOLDERS

WWD – at Akola Factory location



WORLD WETLANDS DAY –VILLAGERS & FACTORY EMPLOYEES TAKING OATH TO MAINTAIN CLEAN WATERBODIES